



Participant-Centred Learning in Management Education

Workshop for Early Career Researchers

Welcome to the Newton Fund Researcher Links Conference





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Current Trends in Participant Centred Learning – UK perspectives

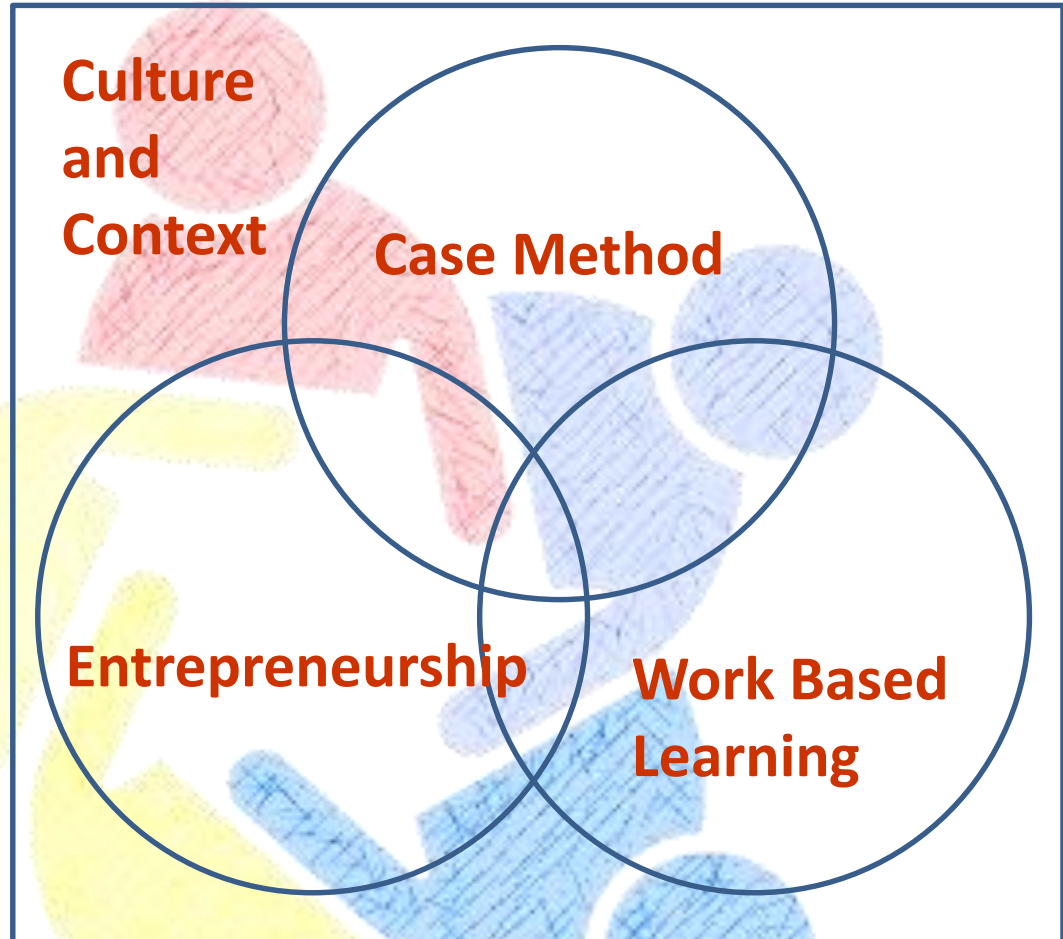
By Scott Andrews



Key Themes

Non controllable external environments:

- **Political**
- **Technological**
- **Environmental**
- **Economic**
- **Legal, etc....**



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Resistance to Change



**Tell me and I will listen
Show me and I will observe
Involve me and I will learn!**



The Case Method

1. Established for management education almost 100 years ago to promote participant centred learning
2. Promotes experiential learning through input, discovery and reflection
3. Shift from content rich, large cases to shorter situational cases
4. Shift from field research to desk research
5. Shift from paper to digital media
6. Outreach to a broader set of themes – eg entrepreneurship



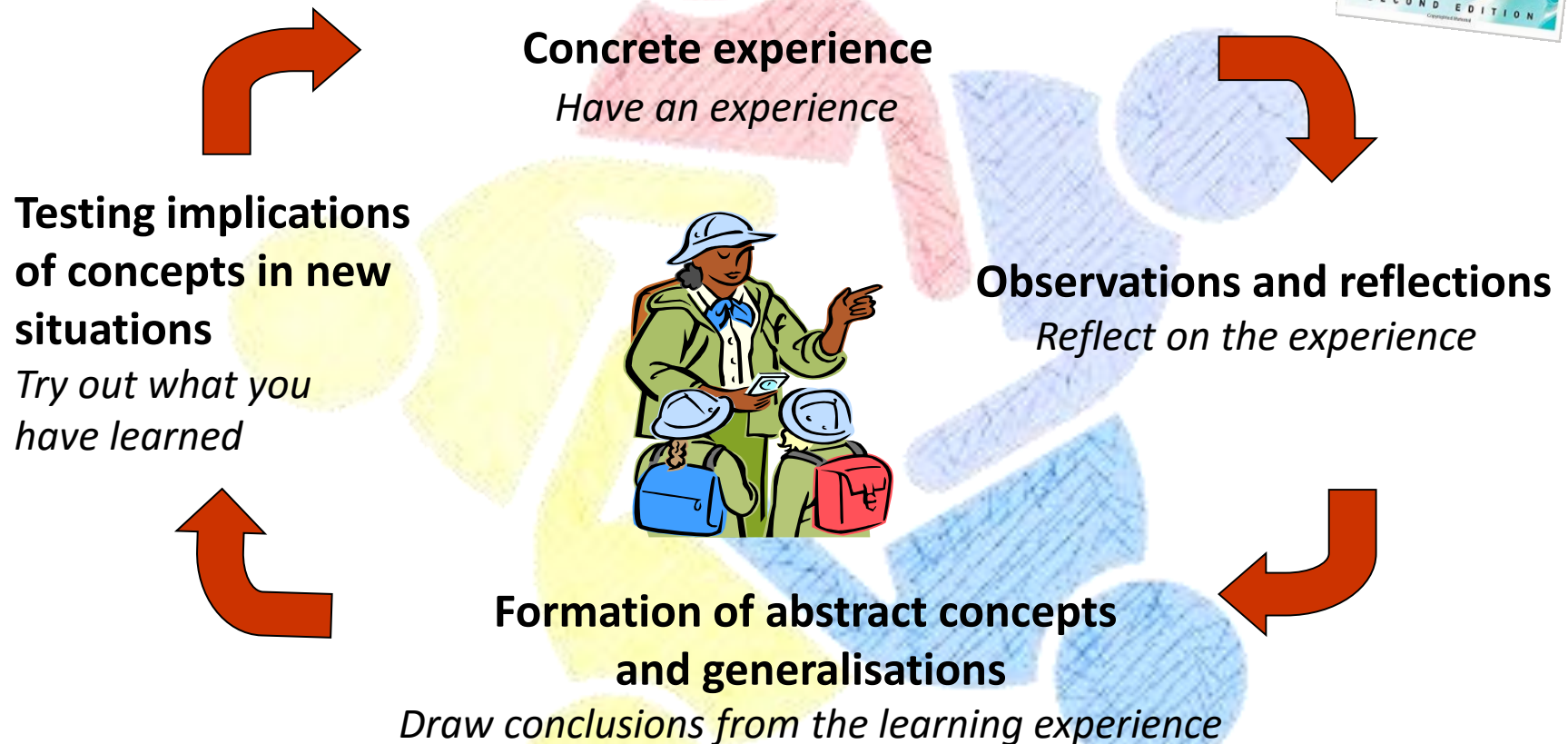
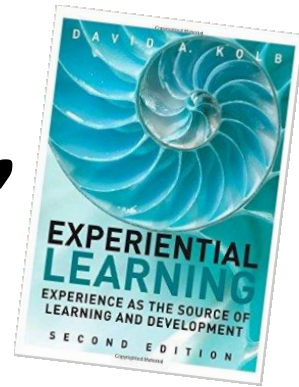
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Experiential learning – Kolb Cycle, (2014)



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Key Issues in the UK

1. Shift towards multiple range of learning opportunities, challenges to buy-in and involvement
2. Use of multi-media to foster a broader learning experience
3. Shifts to multi-site learning
4. Learner motivation and preparation
5. Challenges for work based learning and apprenticeships



Work Based Learning

1. Expressed in a broad range of different contexts and styles – full/part time/modular
2. **Mixed learning set or homogenous group**
3. Understanding the pedagogical implications of the workplace
4. **Stakeholder buy-in**
5. Equipping for what?



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Example – West Midlands Fire Service



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Key Issues in the UK

1. Government manifesto pledge for apprenticeships
2. Location and learning environment
3. Extensive training opportunities vs quality of learning experience
4. E-Learning
5. Competing challenges of workplace time



Entrepreneurship



1. Is this a Higher Education opportunity?
2. Creative methodologies for delivery
3. Completion rates
4. E-Learning & other learning inputs/approaches



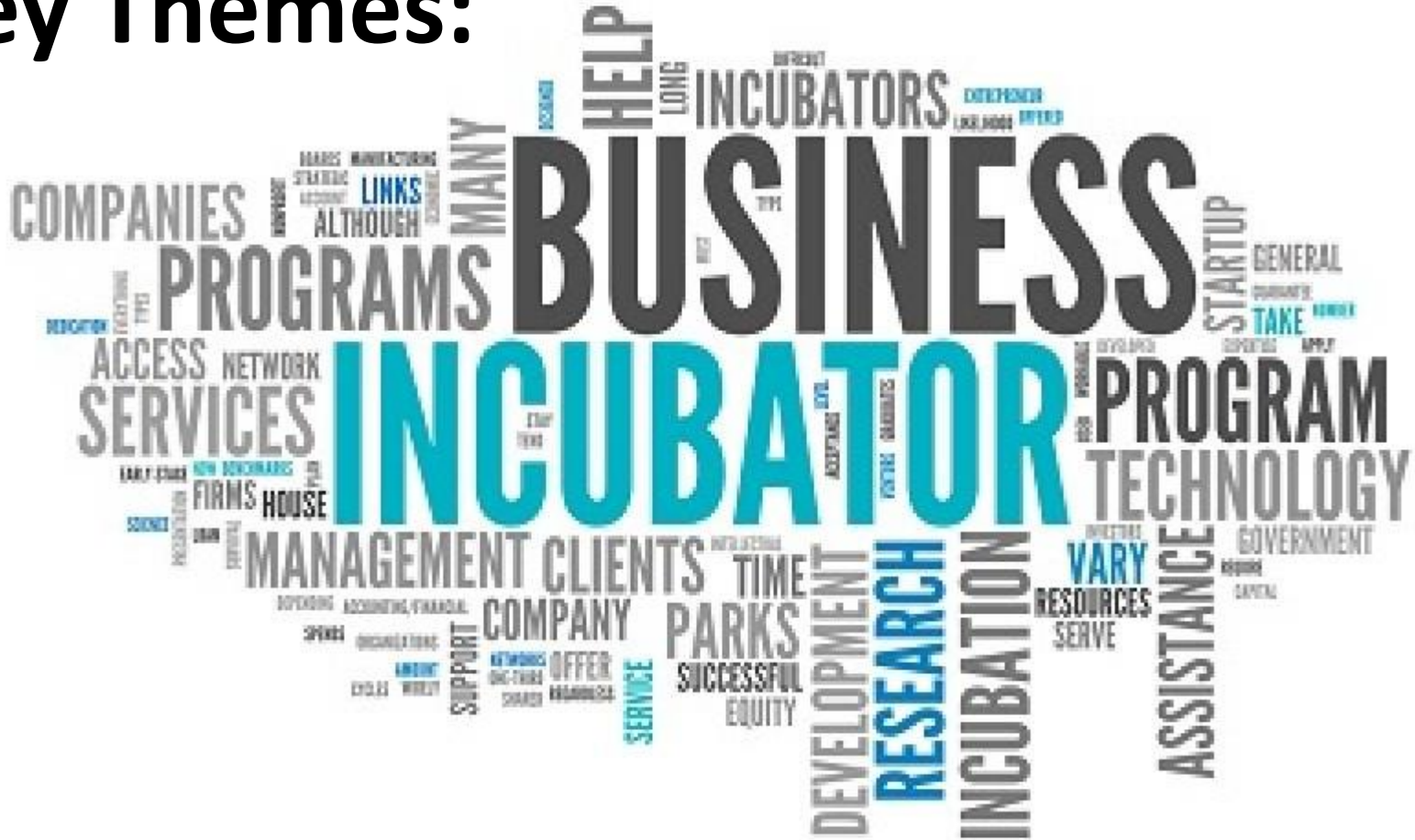
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Key Themes:



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Globalisation of learning



Cross Cultural Implications



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So.
what?



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Key Objectives:

- Support quality, relevant participant-centred learning research in management education at all levels
- Develop opportunities for real-life case studies on entrepreneurship, business & management for HE and engagement in WBL
- Integrate learning opportunities between HEI and with innovative and/or high-tech SME's & Technoparks
- Evaluate impact of different learning techniques and experience the impact of culture on learning effectiveness
- Develop case teaching and writing skills of academics and academically-oriented authors in emerging economies in and around Europe – achieved by broad dissemination of feedback from workshop



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Key Objectives:

- Construct WBL and/or case development and dissemination capability in major Turkish universities by building research partnerships within Turkey
- Identify and document interesting and local entrepreneurship examples from Turkey as case studies through published proceedings of the workshop
- Develop European case study repositories with non-Western (primarily Turkish) multilingual examples, with support of Case Centre
- Showcase future pioneers in participant-centred research across Turkey, through continued blogs, e-bulletins, and 'story-telling' of good practice through a UK/Turkey Participant Centred Learning Network



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Crossing from the UK to Turkey...



..... and back again!



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Key Themes



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